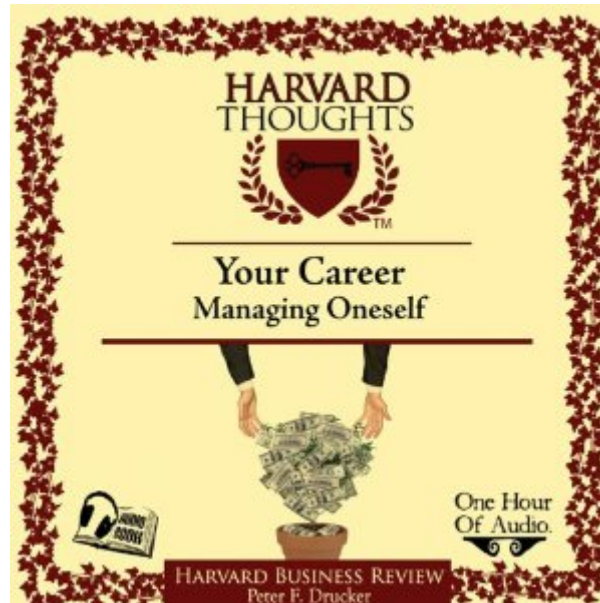


The book was found

# Managing Oneself



## Synopsis

"Success in the knowledge economy comes to those who know themselves - their strengths, their values, and how they best perform." -Peter F. Drucker

Throughout history, people had little need to manage their careers - they were born into their stations in life or, in the recent past, they relied on their companies to chart their career paths. But times have drastically changed. Today we must all learn to manage ourselves. What does that mean? As Peter Drucker tells us in this seminal article, first published in 1999, it means we have to learn to develop ourselves. We have to place ourselves where we can make the greatest contribution to our organizations and communities. And we have to stay mentally alert and engaged during a 50-year working life, which means knowing how and when to change the work we do. It may seem obvious that people achieve results by doing what they are good at and by working in ways that fit their abilities. But, Drucker says, very few people actually know - let alone take advantage of - their fundamental strengths. He challenges each of us to ask ourselves, "What are my strengths? How do I perform? What are my values? Where do I belong? What should my contribution be?" Don't try to change yourself, Drucker cautions. Instead, concentrate on improving the skills you have and accepting assignments that are tailored to your individual way of working. If you do that, you can transform yourself from an ordinary worker into an outstanding performer. Today's successful careers are not planned out in advance. They develop when people are prepared for opportunities because they have asked themselves those questions and have rigorously assessed their unique characteristics.

This Audiobook has 10 Tracks. 1. Introduction. 2. What are My Strengths? 3. How Do I Perform? 4. How Do I Learn? 5. What Are My Values? 6. Where Do I Belong? 7. What Should I Contribute? 8. Responsibility for Relationships. 9. The Second Half of Your

## Book Information

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## Customer Reviews

Peter F. Drucker, born in 1918, is probably the 20th Century's greatest management thinker. He was Professor at New York University and currently teaches at the Graduate Management School of Claremont University, California. Drucker is the author of numerous books and award-winning articles. This article was published in the March-April 1999 issue of the Harvard Business Review. Today, knowledge workers outlive organizations and are mobile. The need to manage oneself is therefore creating a revolution in human affairs. Drucker gives advice on the management of ourselves. We need to ask ourselves the following questions: What are my strengths?; How do I perform?; What are my values? The author provides advice on how to answer these questions. Once these questions are answered we need to find out where we belong and what we should contribute. According to Drucker, "we will have to place ourselves where we can make the greatest contribution." But because we need to work with others we also need to take responsibility for our relationships. This requires us to accept other people as much as individuals as ourselves and take responsibility for communication. The author also identifies that most knowledge workers are not "finished" after 40 years on the job, "they are merely bored". He identifies three ways to develop a second career: (1) start one; (2) develop a parallel career; or (3) be a social entrepreneur. And managing the second half of your life requires you to begin with it before you enter it. Great article by the Master of Management on how we can manage ourselves. He recognizes the latest trend whereby knowledge workers are outliving organizations which result in them having/creating second careers.

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